

Dylan Wert

Portfolio

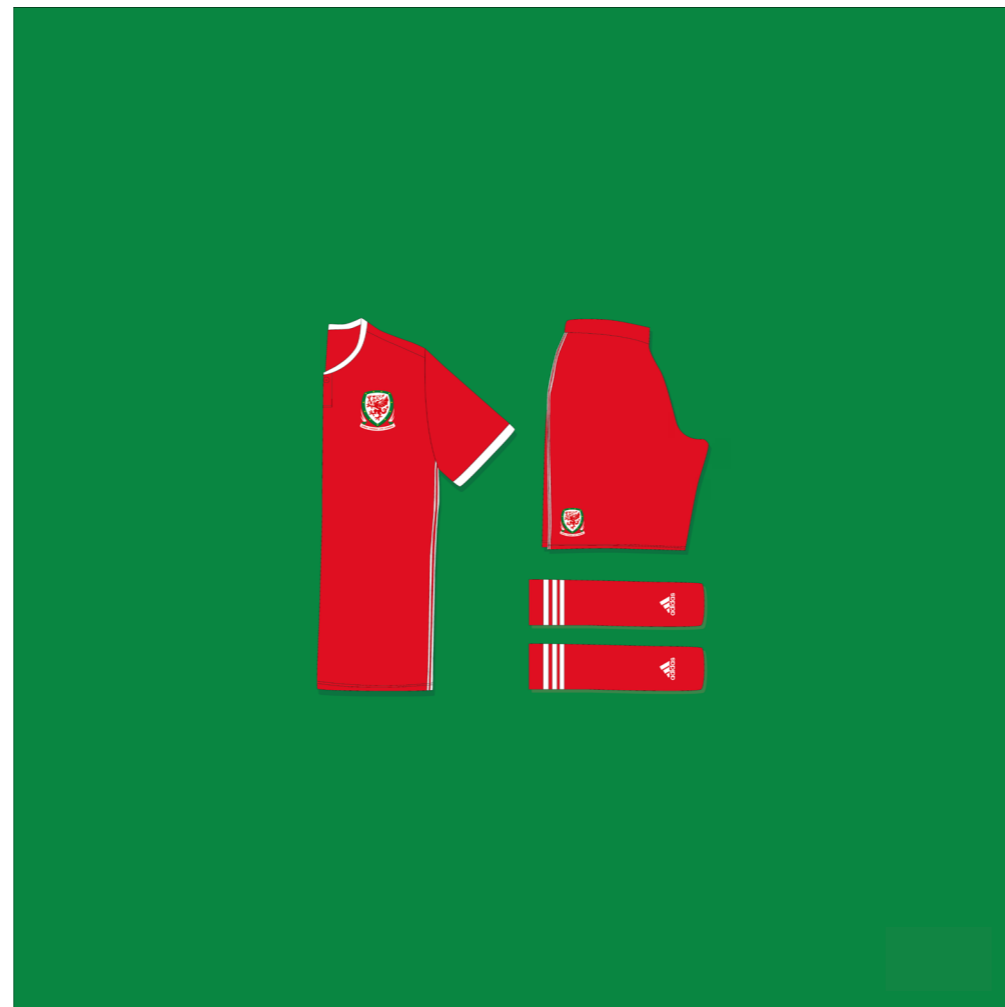
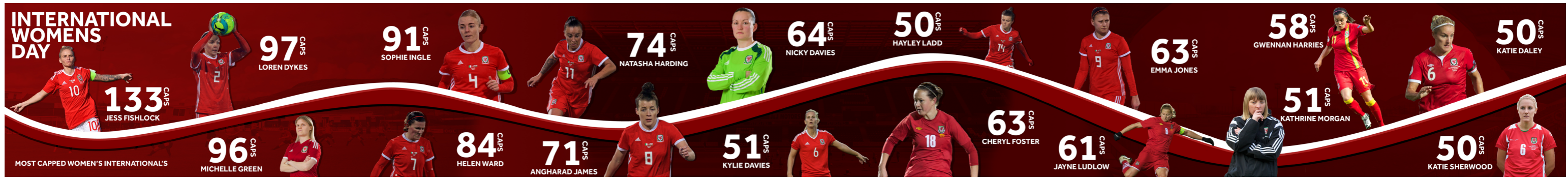
2019

Hi, I'm **Dylan.**

Click on the images below to view the projects. Enjoy!

Football Association of Wales

Work Placement
2019



Brief

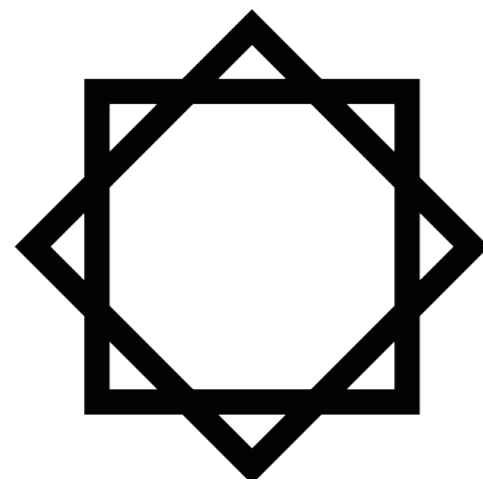
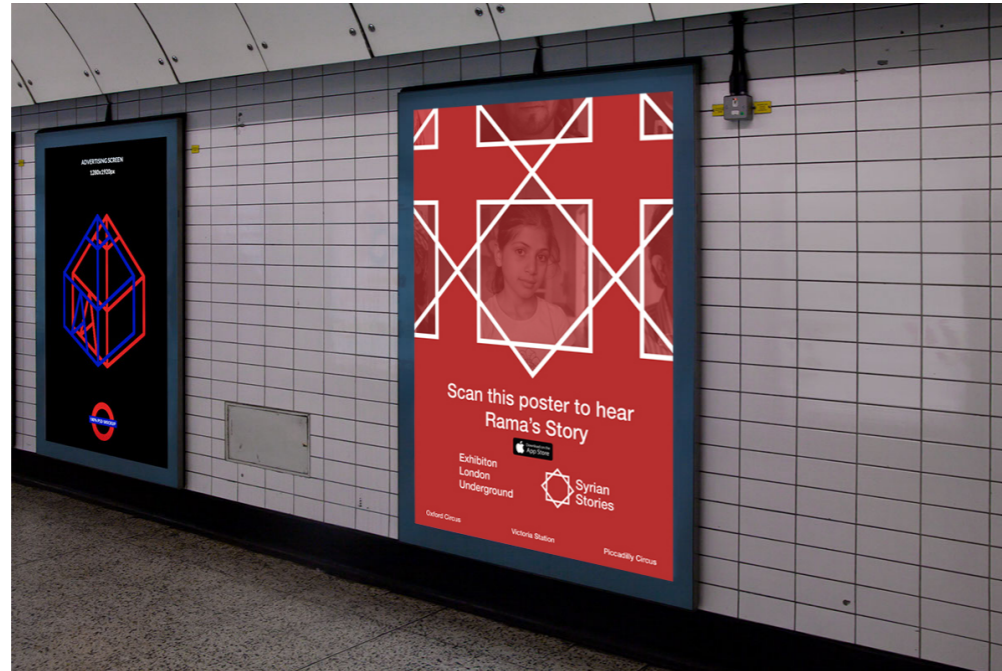
I took a work placement for four weeks with the Football Association of Wales creating content to promote their social media accounts. The placement required flexibility to create all kinds of material for different events and matches.

Solution

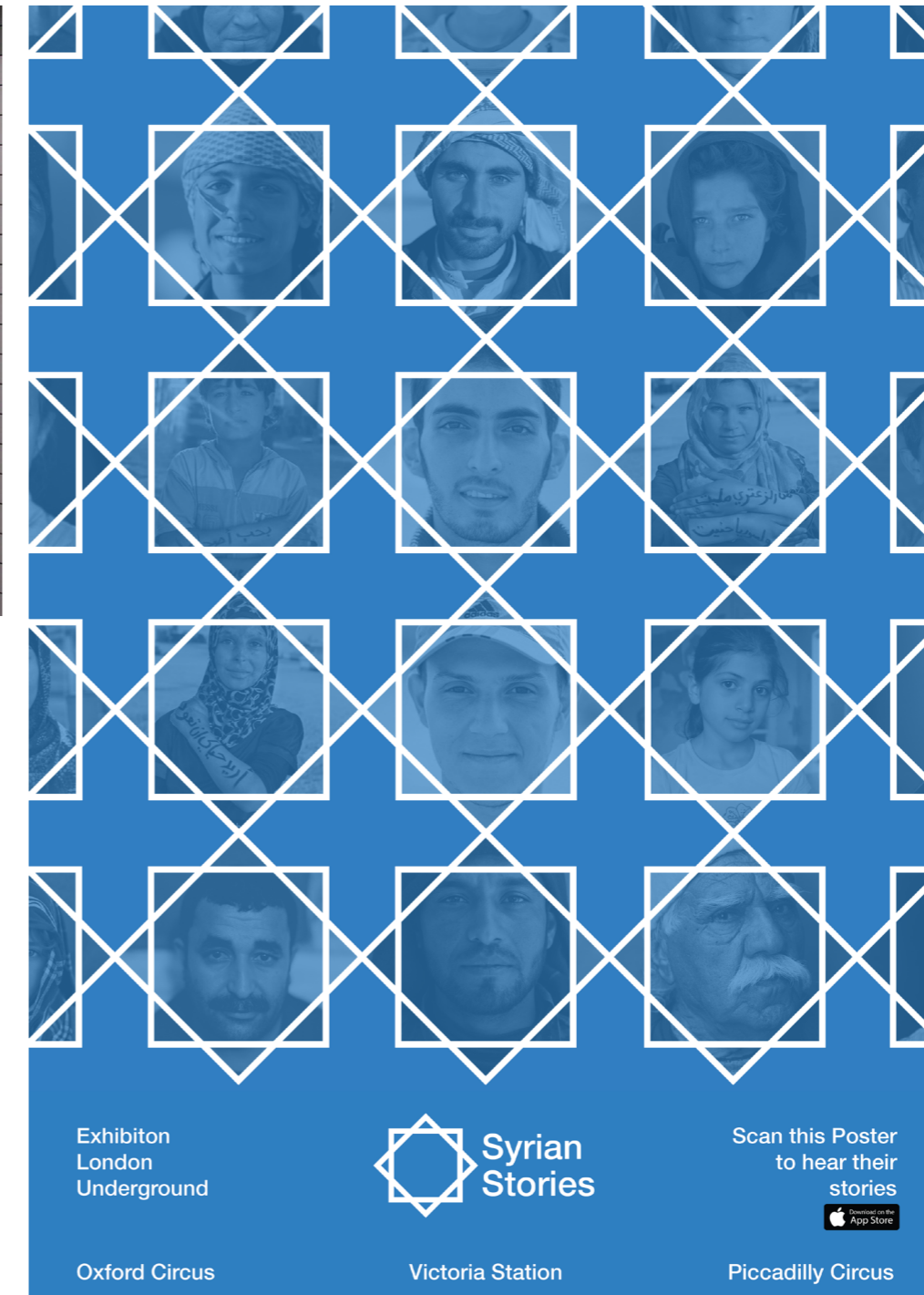
I was able to successfully carry this out and adapt easily to a fast paced working environment to design a large range of projects alongside the design team advancing Welsh Football for all ages and abilities.

On Display

University Project
2018
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Syrian Stories



Brief

The brief was to create an exhibition space to house a collection of work or information based on a theme or topic. This exhibition would be shown using several outcomes to display my range of skills.

Solution

The solution I chose was to create an exhibition utilising photography to house stories of Syrians who have fled the country. The aim was to give them a public voice, rather than a distorted view from the media.

On Display

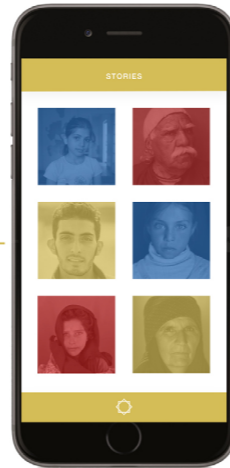
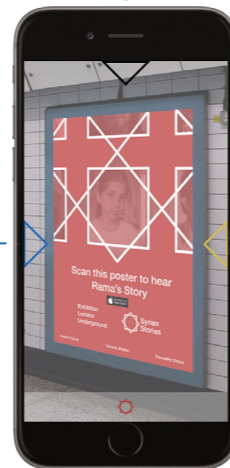
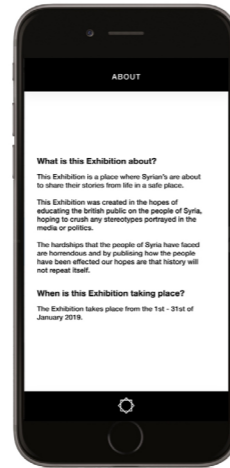
University Project
2018
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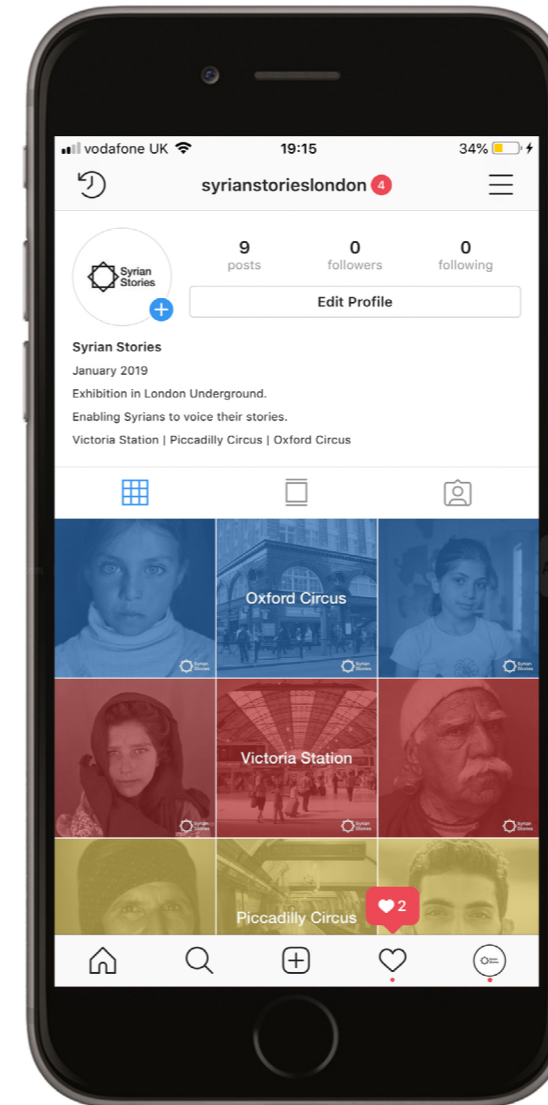
Home



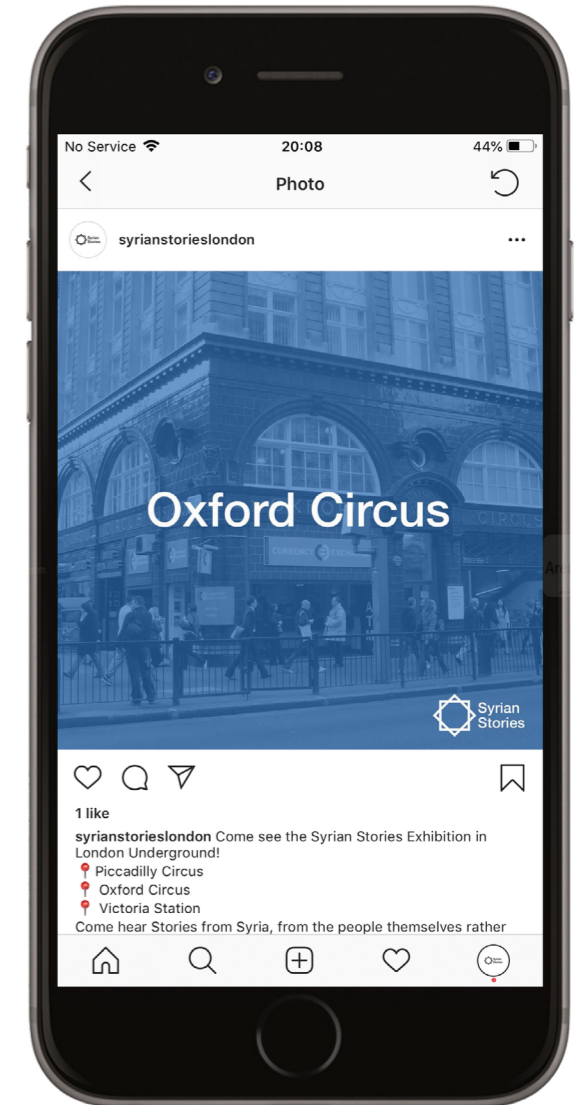
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App design for the exhibition space



Instagram page



On Display

University Project
2018
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Installation at Victoria Underground Station

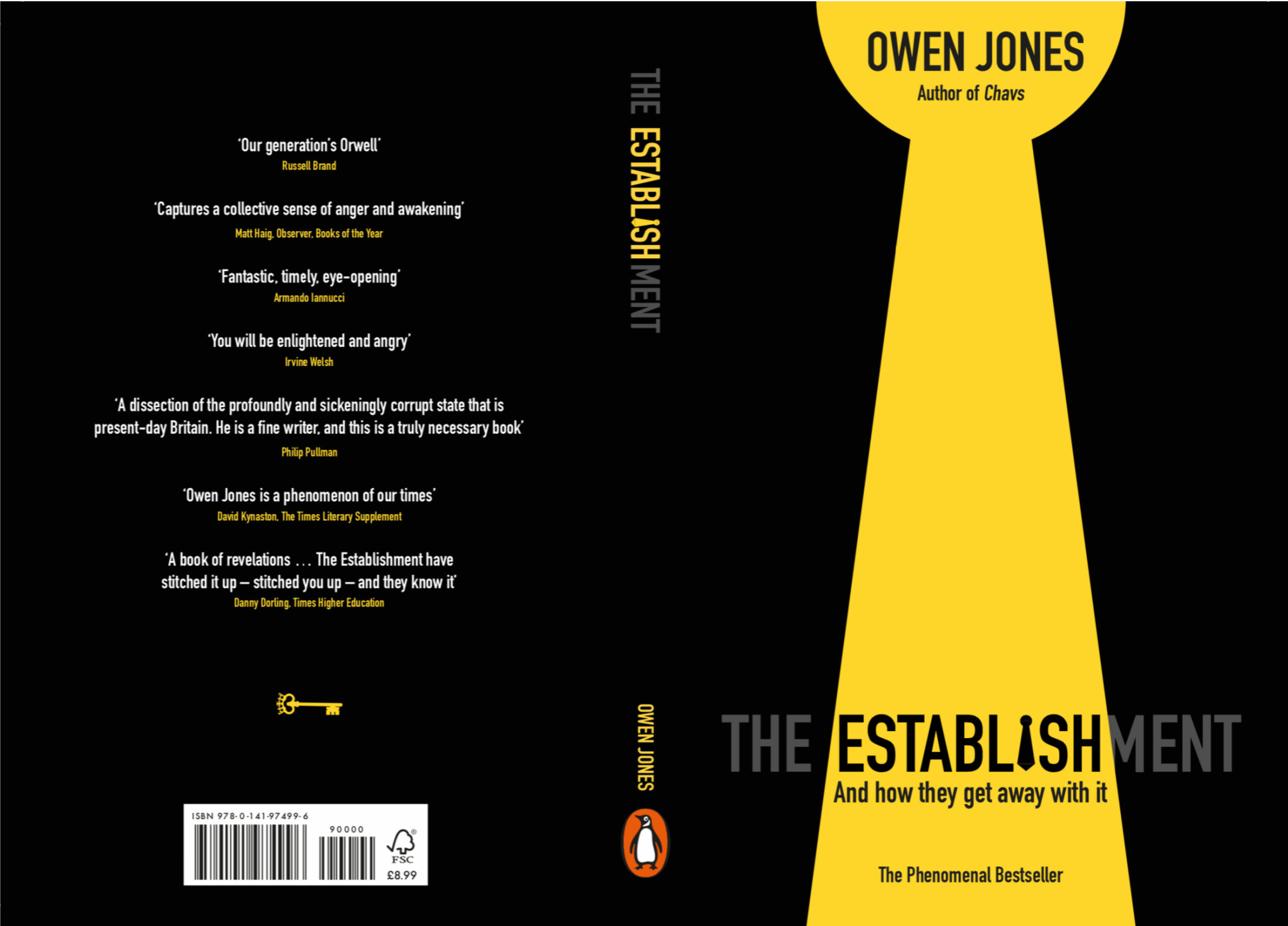
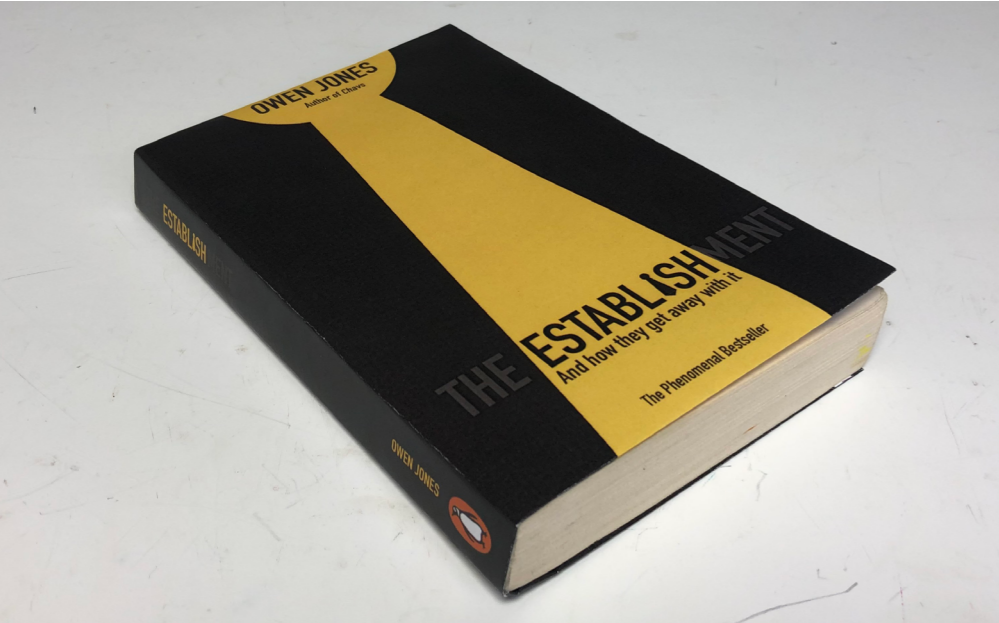


Installation at Oxford Circus Station



Penguin Book Cover

University Project
2019



Brief

The brief was to create a book cover for the Penguin Book Competition for one of three books. I chose The Establishment as I am intrigued by government corruption and secrecy.

Solution

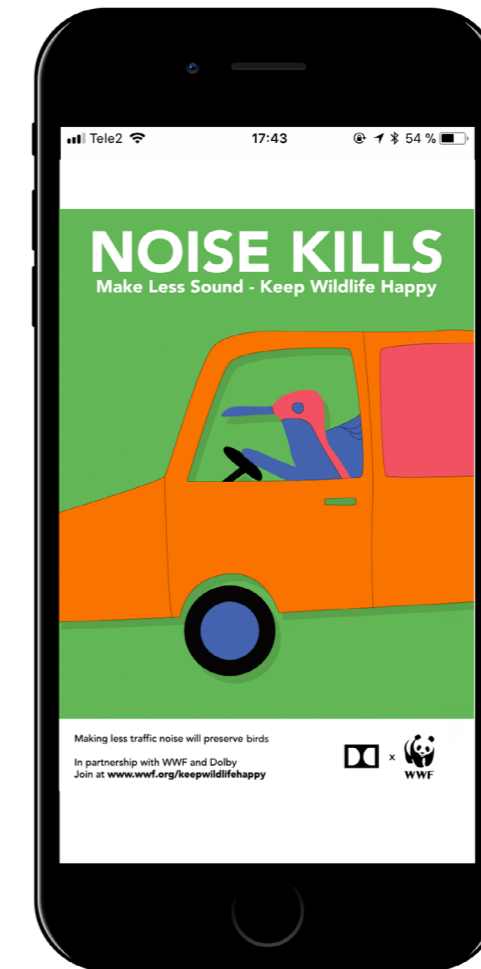
My solution was a black and gold cover which encapsulated the mystery of who 'The Establishment' is. The design has multiple interpretations in keeping with the views of the author Owen Jones.

Noise Pollution Campaign

University Project
2019



<https://youtu.be/gevSLtCpSX0>



https://youtu.be/N-xpNfw_V8s

Brief

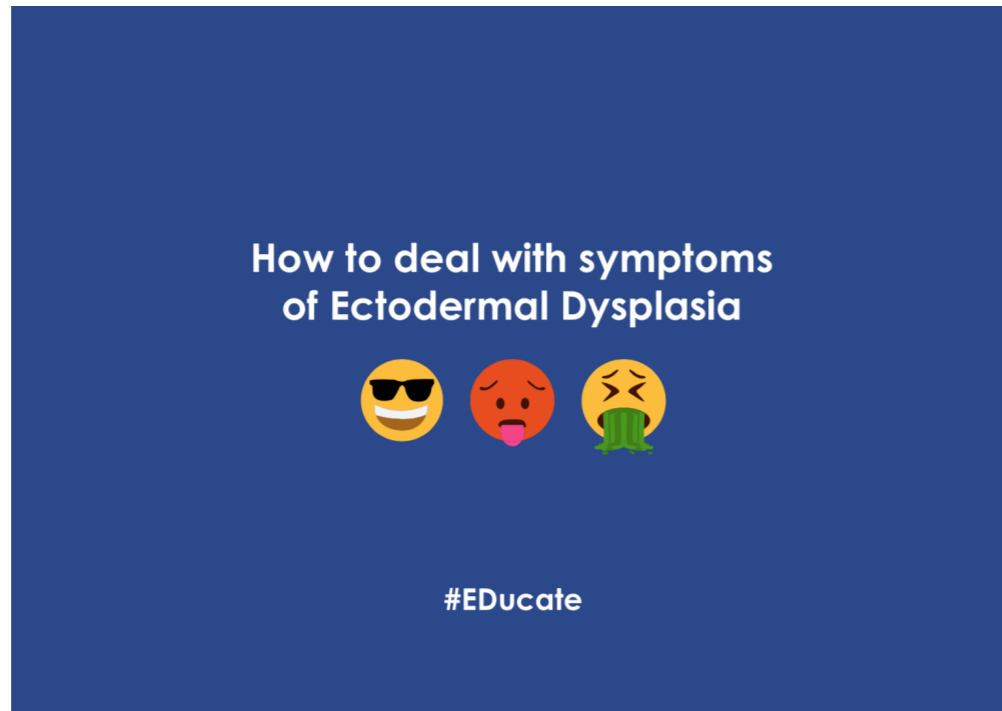
The brief was to create a persuasion campaign on an issue of our choice and to produce content for a specific target audience, following a creative brief which I created myself.

Solution

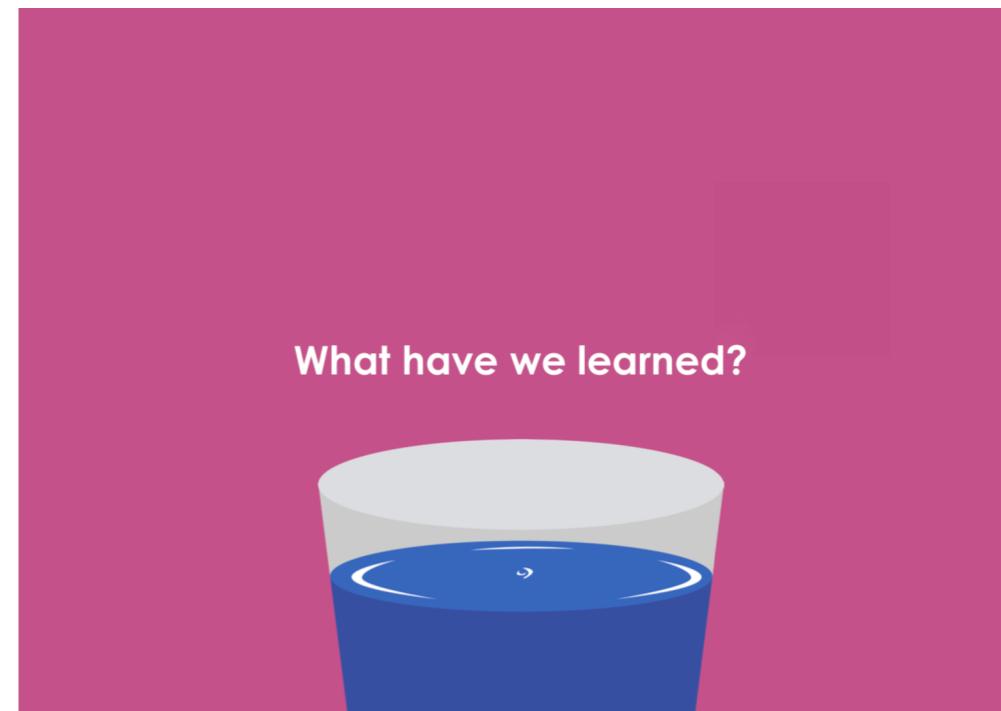
My solution was to use reverse psychology to persuade people to reduce noise pollution. Each GIF animation played on loop at bus stops and the underground, highlighting the noise we create has a negative affect on wildlife.

Ectodermal Dysplasia Society

University Project
2019
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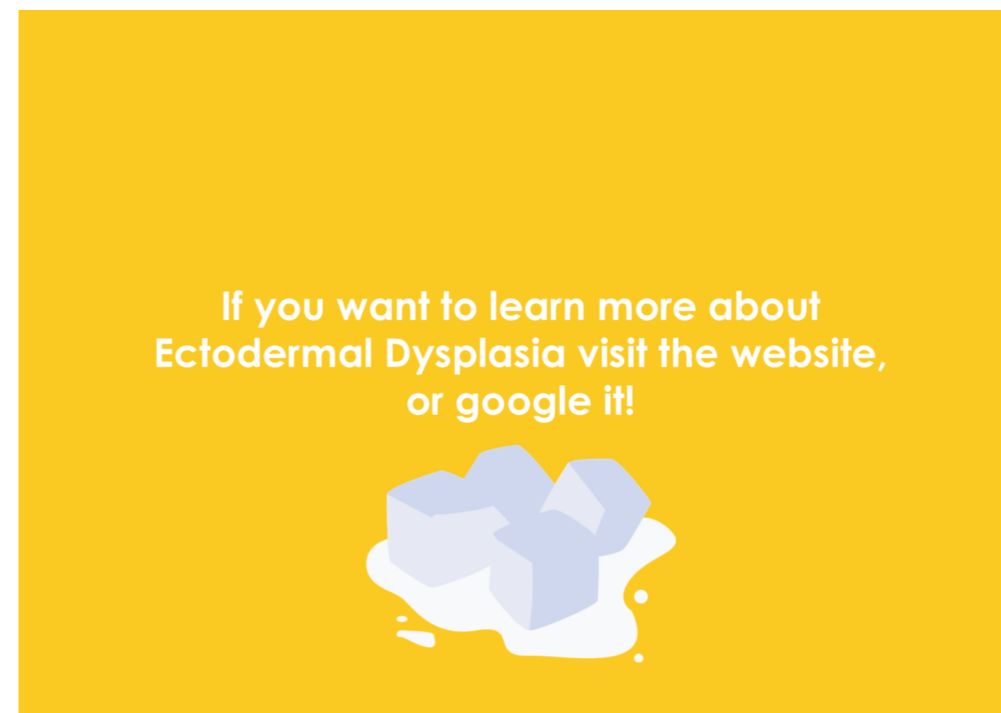
Slide from the presentation



Slide from the presentation



Slide from the presentation



Slide from the presentation

Brief

The brief was to create persuasion outcomes educating people about Ectodermal Dysplasia for the Ectodermal Dysplasia Society from Cheltenham.







Solution

My solution was to create an emoji themed game educating teenagers about ectodermal dysplasia alongside a 10 minute presentation which could be given during registration classes throughout schools across the UK.

Ectodermal Dysplasia Society

University Project
2019
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Correct Answers...

I get	 hot easily	help by	 giving me some cold water	 this will cool me down
I get	 burned easily	help by	 giving me some sun lotion	 so my skin will stay safe
I get	 dry eyes	help by	 giving me sunglasses	 so i can enjoy the sun
I get	 nose bleeds	help by	 some ice	 so the bleeding stops
I get	 sick easily	help by	 allowing me to get fresh air	 to keep having fun

Slide from the presentation



Symptoms game being played

Dylan Wert

Portfolio

I am...

I am Dylan, a coffee enthusiast, drummer, football loving, aspiring designer from Cardiff. Design has been something I have been passionate about for over four years and cannot wait to see where it will take me in the future.

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